



Magic of the Season

November 12, 2011

Santa's Block Parties 4:00 pm

Parade 5:00 pm

Fireworks at The Forks 7:00 pm

Host a Block for Santa

P.O. Box 61056 Grant Park
Winnipeg MB R3M 3X8

TEL (204) 77-Santa (777-2682)

CEL (204) 219-4442

FAX (204) 219-4443

info@WinnipegSantaParade.com

www.WinnipegSantaParade.com

Presented by  **Manitoba Hydro**
POWER SMART

Santa Float

JCI
WINNIPEG

Please print clearly and complete the entire form.
One form per company, fax or mail completed
form by September 5, 2011 to above address.

APPLICANT INFORMATION

(It is the responsibility of the key contact to inform and ensure that all people associated with their entry are aware of and abide by this Application)

CONTACT NAME: _____

COMPANY/ORGANIZATION (to appear on all official listings): _____

ADDRESS: _____

CITY: _____ **PROVINCE:** _____ **POSTAL CODE:** _____

DAY PHONE: _____ **CELL PHONE:** _____ **EVENING PHONE:** _____

FAX: _____ **EMAIL:** _____

BLOCK CAPTAIN NAME: _____

BLOCK CAPTAIN CONTACT PHONE: _____ **EMAIL:** _____

It is the responsibility of the Block Captain to recruit 12 - 20 volunteers from their organization to become members of the Block Brigade. The Block Captain will ensure these volunteers attend at least one orientation session so they have a clear understanding of their responsibilities.

The Block Captain will work closely with the Parade Committee co-ordinating the Block Party atmosphere.

The food services and entertainment can be planned through your organization or by contacts and arrangements made by the Parade Committee.

The 2011 Winnipeg Santa Claus Parade will be going down Portage Avenue, starting at Young Street and ending at the corner of Main and William Stephenson Way.

The Parade Committee will do its best to accommodate all requests. Placement of businesses requesting a Host a Block for Santa will be done on a first come first serve basis.

The Cost: 12-20 volunteers who know how to have fun, are enthusiastic, and full of energy with the belief that all children, and those young at heart, should have a magical experience at the 2011 Winnipeg Santa Claus Parade.